

2011 SURFACE WARFARE FLAG OFFICER AND SHIP NROTC WATCHBILL

1. THE PURPOSE OF THIS MESSAGE IS TO ANNOUNCE THE 2011 SURFACE WARFARE FLAG OFFICER AND SHIP NROTC WATCHBILL. THE SURFACE WARFARE COMMUNITY HAS BEEN VERY SUCCESSFUL IN PROMOTING THE REWARDS OF BEING A SURFACE WARFARE OFFICER OVER THE PAST SEVERAL YEARS. A GREAT PART OF THAT SUCCESS HAS BEEN OUR ABILITY TO COMMUNICATE WHO WE ARE, WHAT WE DO, AND WHY SURFACE WARFARE IS THE HEART OF THE NAVY AND VITAL TO NATIONAL SECURITY. COMBINING THIS PROGRAM WITH THE GREAT WORK BY OUR NROTC STAFFS, PERS 41, AND SPONSORING SHIP WARDROOMS, I AM NOT SURPRISED THAT THE AVERAGE CLASS RANKINGS OF OUR NEWEST GROUPS OF SWO'S REMAIN HIGHER THAN EVER BEFORE. WE REMAIN FOCUSED ON ATTRACTING THE BEST LEADERS AND MOST QUALIFIED INDIVIDUALS TO JOIN THE SURFACE WARFARE COMMUNITY.

2. AS YOU ENGAGE YOUR NROTC UNIT(S), REMEMBER YOUR MISSION EXTENDS BEYOND INFORMING EACH MIDSHIPMAN ABOUT THE BENEFITS OF BECOMING A SWO; YOU MUST ALSO ENGAGE THE NROTC STAFF SWO'S TO COMMUNICATE THE BENEFITS OF REMAINING A SWO. THE JUNIOR OFFICERS SERVING AT NROTC UNITS ARE OUTSIDE OUR NORMAL BATTLESPACE AND THEIR ENGAGEMENT IS VITAL FOR RETENTION. WE MUST ENSURE THAT THESE OUTSTANDING SWO NROTC INSTRUCTORS ARE ENERGIZED ABOUT SURFACE WARFARE AND THEIR FUTURE IN THE NAVY.

3. THE SWO COMMUNITY PLANS TO ACCESS 932 ENSIGNS IN FY11, 220 OF THOSE OFFICERS WILL COME FROM NROTC UNITS, PLUS 58 SEAMAN TO ADMIRAL NROTC ACCESSIONS. NROTC SHIP SELECTION FOR NROTC MIDSHIPMEN AND OFFICER CANDIDATES (OC) WHO HAVE SELECTED SURFACE WARFARE AND WILL GRADUATE IN DECEMBER 2010 WILL TAKE PLACE IN THE FALL OF 2010. NROTC SHIP SELECTION USES THE SAME PROCESS AS THE NAVAL ACADEMY, WITH THE SAME INTENDED RESULTS: MAKING THIS FIRST CAREER MILESTONE MORE INTERACTIVE AND PERSONAL FOR EACH MIDSHIPMAN. THE GRADUATING MIDSHIPMAN WILL SELECT THEIR SHIP AND HOMEPORT FROM A LIST POSTED ON BUPERS SURFACE WARFARE OFFICER WEBPAGE, WHILE ALSO TALKING WITH ONE OF THE JUNIOR OFFICER DETAILERS. NROTC UNITS HAVE BEEN ENCOURAGED TO SOLICIT INVOLVEMENT FROM ASSIGNED SURFACE WARFARE FLAG OFFICERS AND SPONSORING SURFACE SHIPS IN ORDER TO MAKE THIS SIGNIFICANT MILESTONE AS MEMORABLE AS POSSIBLE. NROTC SHIP SELECTION FOR SPRING 2011 ACCESSIONS WILL BE CONDUCTED USING THE SAME PROCESS.

4. GUIDANCE FOR THOSE NEW TO THE PROGRAM OR ASSIGNED TO A DIFFERENT NROTC UNIT(S) :

A) CONTACT THE SENIOR SWO REPRESENTATIVE OF YOUR ASSIGNED NROTC UNIT AND ESTABLISH/CONTINUE A RELATIONSHIP. THE PERS 41 WEBSITE HAS A DATA BASE OF ALL NROTC DETACHMENT SENIOR SWO REPRESENTATIVES, THEIR POC INFORMATION, AND THE PERS41 SPONSOR FOR EACH DETACHMENT.

B) COORDINATE WITH PERS 412 AND YOUR NROTC UNIT TO DETERMINE THE BEST OPPORTUNITIES FOR YOU AND/OR YOUR HOT RUNNING JUNIOR OFFICERS TO ENGAGE THE MIDSHIPMEN. THESE ENGAGEMENTS SHOULD BE TIMED TO OCCUR PRIOR TO NROTC SERVICE SELECTION DATES TO ACHIEVE HIGHEST IMPACT. LET THE MIDSHIPMEN KNOW WHAT TO EXPECT ON SEA DUTY. TALK ABOUT YOUR OPERATIONS, CAPABILITIES, AND YOUR SWO EXPERIENCES.

C) IF NECESSARY, REQUEST TAD FUNDING AUGMENTATION FROM CNSL/CNSP PRIOR TO TRAVEL.

5. LESSONS LEARNED. WHILE NOT ALL INCLUSIVE OR DIRECTIVE, HERE ARE A COUPLE OF SUCCESSFUL INITIATIVES FROM PREVIOUS YEARS:

A) COORDINATE WITH YOUR NROTC UNIT EARLY IN THE ACADEMIC YEAR TO DETERMINE THE BEST TIME FOR VISITS. KEY DECISION MAKING PERIODS, EXAM SCHEDULES, AND OTHER LOCAL INFLUENCES ARE IMPORTANT TO FACTOR INTO YOUR PLANNING.

B) COORDINATION BETWEEN FLAG OFFICERS AND SHIP SPONSORS IS IMPORTANT TO ENSURE COVERAGE AT KEY EVENTS THROUGHOUT THE ACADEMIC YEAR. SHIPS AND FLAG OFFICERS NEED TO WORK TOGETHER TO MAINTAIN THE CONSISTENCY OF THE MESSAGE.

C) NEXT TO THE MOTIVATED NROTC INSTRUCTOR, THERE IS NO BETTER MESSENGER FOR THE SWO COMMUNITY THAN A CAREER MINDED FLEET JO, PARTICULARLY IF THE JO IS A GRADUATE OF THE UNIVERSITY. TIME AND AGAIN WE HAVE RECEIVED REPORTS OF HOW WELL THEY ARE RECEIVED BY THE MIDSHIPMEN -- THIS IS A WIN-WIN ARRANGEMENT. OBVIOUSLY, YOUTH HAS A CREDIBILITY ALL ITS OWN, TAKE ADVANTAGE OF THAT.

D) I ALSO ENCOURAGE YOU TO PAY CALLS ON THE UNIVERSITY PRESIDENTS, DEAN OF STUDENTS AND BOARD OF DIRECTORS, AND TO VISIT THE LOCAL RECRUITING STATIONS TO THANK THEM. WE SHOULD TAKE EVERY OPPORTUNITY TO PROMOTE THE BENEFITS OF THE NAVAL SERVICE.

E) VISITING FLAGS, SHIP REPRESENTATIVES, AND NROTC UNITS SHOULD DRAFT A SHORT EMAIL TO PERS 41 (INFO N86 AND CNSF) DESCRIBING WHAT WORKED AND WHAT WAS NOT WELL RECEIVED DURING THE VISIT. THIS PROGRAM IS OF GREAT IMPORTANCE FOR THE FUTURE OF SURFACE WARFARE AND OUR GOAL IS TO HAVE EVERY UNIT RECEIVE A FLAG AND SHIP VISIT. IF YOU CANNOT GO, LET US KNOW.

F) EACH NROTC UNIT HAS BEEN ASSIGNED TO ONE OF FOUR LT JO DETAILERS IN PERS 412. DURING YOUR VISITS TO YOUR UNITS, PLEASE FEEL FREE TO REQUEST A PERS 412 DETAILER TO ACCOMPANY YOU AND PROVIDE SUPPORT WITH COMMUNITY BRIEFS AND VITAL SIGNS.

6. SWO LEADERSHIP RECOGNIZES THE NEED TO CONTINUE TO ATTRACT THE BEST OFFICERS INTO OUR COMMUNITY. SOME SPECIFICS ABOUT THE NROTC ENGAGEMENT PLAN INCLUDE:

A) PERS 412 WILL COORDINATE WITH COMMANDING OFFICERS OF NROTC UNITS TO RECEIVE FEEDBACK FROM THE UNIT FOLLOWING EACH FLAG VISIT.

B) PERS 412 WILL COORDINATE WITH NROTC UNITS TO ASSIGN A SWO FROM THE RESPECTIVE SCHOOL OR NROTC UNIT'S CONSORTIUM TO MENTOR MIDSHIPMEN INTERESTED IN GOING SWO.

C) PERS 412 WILL COORDINATE WITH N86 TO ASSIGN NROTC MIDSHIPMEN SWONET ACCESS ONCE SHIP SELECTION IS COMPLETE.

D) PERS 412 CAN COORDINATE WITH NROTC UNITS TO INSTITUTE A CAREER DAY. THE SAN DIEGO CONSORTIUM CONDUCTS AN IMPRESSIVE ANNUAL CAREER DAY THAT COUPLES BOTH THE FLEET AND PERS 412 EXPERIENCE TO PITCH THE SWO COMMUNITY. A CAREER DAY IS AN EXCELLENT OPPORTUNITY TO BRIEF WHAT'S NEW IN THE SWO COMMUNITY AND TO DISCUSS ASSOCIATED REWARDS AND INCENTIVES.

7. THIS YEAR'S ASSIGNMENTS ARE PROVIDED BELOW, SORTED ALPHABETICALLY BY NROTC UNIT:

A) ARIZONA
RADM SHATYNSKI, RDML(S) MCCOLLUM
USS BENFOLD

B) ARIZONA STATE UNIVERSITY
RDML(S) FANTA, RDML(S) PAYNE
USS TRUXTUN

C) ATLANTA CONSORTIUM (GEORGIA TECH AND MOREHOUSE COLLEGE, SOUTHERN POLY TECH STATE)
RDML HARRIS
USS VICKSBURG

D) AUBURN-TUSKEGEE CONSORTIUM (AUBURN UNIV AND TUSKEGEE NEW FY 10)
RADM MARTOGLIO
USS CARTER HALL, USS GETTYSBURG

E) BERKELEY (STANFORD, UC DAVIS)
RDML J. SHANNON
USS BOXER

F) BOSTON CONSORTIUM (BOSTON UNIV, BOSTON COLLEGE, HARVARD, MIT AND TUFTS UNIV)
VADM FERGUSON, RDML WRAY
USS MONTEREY

G) CALIFORNIA MARITIME
RADM HOWARD
USS FREEDOM

H) CARNEGIE-MELLON (DUQUESNE, PITTSBURGH)
RDML J. SHANNON, RDML FALLER
USS ARLEIGH BURKE

I) CHICAGO CONSORTIUM (ILLINOIS TECH, NORTHWESTERN, UNIV OF ILL AT CHICAGO AND LOYOLA UNIV)
RADM CULLOM
USS NORMANDY, USS DECATUR

J) CITADEL
RDML SHARPE, RDML SMITH
USS ASHLAND, USS HUE CITY

K) COLORADO (UNIV OF COLORADO AT DENVER)
RDML LITTLE, RDML MONTGOMERY
USS SHOUP

L) CORNELL
VADM DALY, RDML GIRRIER
USS RAMAGE

M) EMBRY RIDDLE AERONAUTICAL UNIVERSITY (ERAU)

RADM GUILLORY
USS THE SULLIVANS

N) FLORIDA
ADM STAVRIDIS, RDML LANDOLT
USS CARNEY, USS WASP

O) FLORIDA A&M (FLORIDA STATE)
RDML JONES, RDML CARODINE
USS PHILIPPINE SEA, USS TAYLOR

P) GEORGE WASHINGTON UNIV (GEORGETOWN, HOWARD, UNIV OF MD)
RDML HARRIS, RDML(S) GILDAY
USS GONZALEZ

Q) GREAT LAKES MARITIME
RADM CULLOM
USS BARRY

R) HAMPTON ROADS CONSORTIUM (HAMPTON, NORFOLK ST, OLD DOMINION)
RADM CAESAR
USS NASSAU

S) HOLY CROSS (WORCHESTER POLY TECH AND WORCHESTER STATE)
VADM DALY
USS COLE

T) HOUSTON (PRAIRIE VIEW, RICE, TEXAS SOUTHERN AND UNIV OF HOUSTON,
UNIV PARK)
RADM CHRISTENSON, RDML(S) DIXON
USS STEPHEN W GROVES, USS SAN ANTONIO

U) IDAHO (WASHINGTON STATE)
RADM CAESAR
USS MOMSEN

V) ILLINOIS
RDML HENDRICKSON
USS GUNSTON HALL

W) IOWA STATE
VADM DEBBINK, RDML HENDRICKSON
USS DONALD COOK

X) JACKSONVILLE (UNIV OF NORTH FLORIDA)
RADM GUILLORY
USS THE FARRAGUT

Y) KANSAS
RDML DAVIDSON
USS COMSTOCK

Z) LOS ANGELES CONSORTIUM (UCLA AND USC)
RDML FALLER, RDML GUMATAOTAO
USS BUNKER HILL, USS HOWARD

AA) MAINE MARITIME ACADEMY (UNIV OF MAINE AT ORONO)

RDML WRAY, RDML COPEMAN, RDML T. SHANNON
USS OSCAR AUSTIN

BB) MARQUETTE (UNIV OF WISCONSIN, MILWAUKEE)
VADM DEBBINK
USS MITSCHER

CC) MASSACHUSETTS MARITIME
RDML WRAY, RDML GIRRIER
USS MESA VERDE

DD) MIAMI (OHIO)
RADM WISECUP
USS ANZIO

EE) MICHIGAN (EASTERN MICHIGAN)
RADM KURTA, RDML VENLET
USS ROSS

FF) MID-SOUTH CONSORTIUM (MEMPHIS AND MISSISSIPPI AND CHRISTIAN
BROTHERS UNIV)
RDML FALLER
USS BAINBRIDGE

GG) MINNESOTA (UNIV OF ST THOMAS)
RADM WISECUP, RADM WATTERS
USS STOUT

HH) MISSOURI
RDML DAVIDSON
USS JAMES E WILLIAMS

II) NEBRASKA
RADM WATTERS
USS MAKIN ISLAND

JJ) NEW MEXICO
RADM TIDD, RDML PEREZ
USS JOHN PAUL JONES

KK) NORTH CAROLINA PIEDMONT CONSORTIUM (DUKE, UNC, NC STATE)
RDML SHARPE, RDML PHILLIPS
USS VELLA GULF

LL) NORWICH
RDML BALLANCE
USS PORTER

MM) NOTRE DAME
RDML(S) LAROCHE
USS NITZE

NN) OHIO STATE
RADM MARTOGLIO, RADM WISECUP
USS BATTAN

OO) OKLAHOMA

ADM HARVEY, RDML STEINDL
USS RUSHMORE

PP) OREGON STATE
RADM HEBNER, RDML SMITH
USS PREBLE

QQ) PENN STATE
RADM HORN, RDML FALLER
USS LEYTE GULF

RR) PHILADELPHIA CONSORTIUM (VILLANOVA, PENN, DREXEL, TEMPLE)
VADM MCCULLOUGH, RDML MOON
USS LABOON

SS) PURDUE
VADM POTTENGER
USS KEARSARGE

TT) ROCHESTER (SUNY BROCKPORT AND ROCHESTER INSTITUTE OF TECH)
RDML ROWDEN, RDML HARBESON
USS MCFAUL

UU) RENSSELEAR POLYTECHNIC INSTITUTE (RPI)
RADM BUZBY, RDML MURDOCH
USS MAHAN

VV) SAN DIEGO (SAN DIEGO STATE AND UNIV OF SAN DIEGO, CAL STATE UNIV,
SAN MARCOS AND PT LOMA NAZARENE UNIV)
VADM LEFEVER, RADM GREENE
USS PRINCETON

WW) SAVANNAH STATE (ARMSTRONG ATLANTIC STATE UNIV)
RADM GUILLORY
USS MASON

XX) SOUTH CAROLINA (ALLEN UNIV)
RDML MCMANAMON
USS TAYLOR

YY) SOUTH FLORIDA (UNIV OF TAMPA)
RDML LANDOLT, RDML FRANKEN
USS CARNEY, USS WASP

ZZ) SOUTHERN A&M (LSU AND SOUTHEASTERN LOUISIANA UNIV)
RDML HARRIS
USS MOBILE BAY

AAA) SUNY MARITIME (FORDHAM)
VADM BLAKE, RDML CARNEY, RDML HUEBER, RDML PAUL
USS NEW YORK

BBB) TEXAS
ADM STAVRIDIS, RADM DAVENPORT
USS SAN JACINTO

CCC) TEXAS A&M

RDML PEREZ, RDML CRUZ
USS DEWEY

DDD) TEXAS MARITIME
RADM O'BRYAN
USS ROOSEVELT

EEE) TULANE (NEW ORLEANS, XAVIER, DILLARD UNIV AND LOYOLA UNIV AT NEW
ORLEANS)
RDML BALLANCE
USS USS NEW ORLEANS

FFF) USMMA
RADM BUZBY, RADM GREENE, RDML HUEBER
USS HAWES

GGG) UTAH (WEBER STATE)
RDML MURDOCH, RDML GUMATAOTAO
USS HIGGINS

HHH) VANDERBILT (TENNESSEE STATE)
RADM PANDOLFE
USS JOHN L HALL

III) VIRGINIA
VADM HOLLOWAY, RADM RENNIE
USS IWO JIMA

JJJ) VIRGINIA MILITARY INSTITUTE (VMI)
RADM RENNIE
USS BULKELEY

KKK) VIRGINIA TECH
VADM VITALE, RADM CARR
USS FORREST SHERMAN

LLL) WASHINGTON
VADM LOCKLEAR, RADM MACY
USS INGRAHAM

MMM) WISCONSIN
VADM HUNT
USS WINSTON S. CHURCHILL, USS GREEN BAY

8. SHOULD YOU HAVE ANY QUESTIONS ABOUT WATCHBILL ASSIGNMENTS PLEASE
CONTACT CNSF POC LCDR DAN COBIAN AT (619) 437-2942 OR AT
DANIEL.COBIAN@NAVY.MIL. The PERS 41 POC is PERS 412 CDR RICK
CHEESEMAN, COMM (901) 874-3912, DSN 882-3912, OR EMAIL
RICK.CHEESEMAN@NAVY.MIL. PERS-412 CAN ASSIST IN VISIT COORDINATION AND
UNIT POC INFORMATION.
THE LINK FOR SHIP SELECTION AND OTHER MIDSHIPMEN INFORMATION IS:
[HTTP://WWW.NPC.NAVY.MIL/OFFICER/SURFACEWARFARE/MIDSHIPMEN/](http://WWW.NPC.NAVY.MIL/OFFICER/SURFACEWARFARE/MIDSHIPMEN/) AND THE LINK
FOR FLAG CONTACT INFORMATION IS:
[HTTP://WWW.NPC.NAVY.MIL/OFFICER/FLAGOFFICER.](http://WWW.NPC.NAVY.MIL/OFFICER/FLAGOFFICER.)

9. THE SURFACE NAVY'S FUTURE DEPENDS UPON OUR SUCCESS AT ATTRACTING AND RETAINING THE BEST MEN AND WOMEN TO LEAD OUR SAILORS. WE CONTINUE TO HAVE A SUCCESSFUL TRACK RECORD, SO KEEP UP YOUR OUTSTANDING WORK. YOUR EFFORTS ARE MAKING A DIFFERENCE AND ARE APPRECIATED.

10. WR/VR, VADM CURTIS